



KATZ
TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 25288985

Changes as of: 9/16/2016 at 12:18 PM

Version: Original Order

CPE: RUBFL/ORDRNO1N08

Flight: 11/1/16 - 11/8/16

Station: WWSB

Total \$: \$6,900.00

Agency: Smart Media Group

Advertiser: RUBIO, MARCO

Market: Sarasota-Manatee - SRA

Total Spots: 24

1427 LESLIE AVE

Product: order

Office: WASHINGTON

Total CPE: \$575.00

SUITE #102

Agency Order #: 30048365

Primary Demo: Adults 35+

Total GRP: 12.0

ALEXANDRIA, VA

Buyer: Rubin, Nancy

Con Type: POLITICAL/VOTE

Salesperson: BRADLEY PHILIPPS

Assistant: BRADLEY PHILIPPS

Separation:

Comments: nrubin@smartmediagrp.com PLEASE EMAIL ME ANY QUESTIONS OR MAKEGOODS These are orders for Rubio Tampa 12noon cut off on Nov 8 sorry needed to send thru again no changes disregard this copy do not double book

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	11/1 - 11/8								Total Spots	Total \$	CPP	GRP
							11/1	11/2	11/3	11/4	11/5	11/6	11/7	11/8				
1	M-F 6a-7a		ABC ACTION NEWS 6A +A	\$250.00	0.5	30	2	2	2	2	0	0	2	2	12	\$3,000.00	\$500.00	6.0
2	M-F 7a-9a		GOOD MORNING AMERICA	\$325.00	0.5	30	2	2	2	2	0	0	2	2	12	\$3,900.00	\$650.00	6.0
TOTALS:							4	4	4	4	0	0	4	4	24	\$6,900.00	\$575.00	12.0

Advise to reuse to \$300

to order it with all - 6114-3300

7-12 NA



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202-955-5342

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Special Instructions		
Date/Time	Added by	Comment
09/16/16 12:20 PM	BRADLEY PHILIPPS	mrubin@smartmediagr.com PLEASE EMAIL ME ANY QUESTIONS OR MAKEGOODS These are orders for Rubio Tampa 12noon cut off on Nov 8 sorry needed to send thru again no changes disregard this copy do not double book

Competitive Information	
Market Budget:	\$191,667
WWSB Share:	3%
Comment:	
Unknown:	97%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	24	\$6,900.00	\$575.00	12.0
Total	100%	24	\$6,900.00	\$575.00	12.0

Monthly Summary		
Month	Spots	Dollars
2016-Nov	24	\$6,900.00
Total	24	\$6,900.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
New	9/16/16 12:18 PM	BRADLEY PHILIPPS	New	24		\$6,900.00

Contract \$ Comment						
PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.						